

2020-2021 District Goals



District: 322C1
Constitutional Area: India, South Asia and Middle East

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	5	100	179	30
2nd Quarter	2	40	93	125
3rd Quarter	2	40	102	78
4th Quarter	1	20	88	105

FY New Clubs

10

FY Charter Members

200

FY New Members

462

FY Retention Goal

338

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

324

Action Plan

[20-21 SMART Goal and Action Plan GMT.docx](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Job awareness for Cabinet Members & Training, TRAINING/MEETS WITH CLUB PSTs- PST Training covering all aspects, My LCI training, timely dues payment by clubs, DLLI for leadership development. Club excellence. New member orientation program, young lions leadership institute (YLLI).

Action Plan

[20-21 GLT SMART Goal and Action Plan 1 \(1\).docx](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

- a) Learn
Educate and build awareness among Lions and Leos.
- b) Discover
Connect clubs to one another and inspire them through sharing project ideas, best practices, and success stories.
- c) Act
Provide Lions and Leos with turn-key projects, grant opportunities, and other Initiatives to increase their level of community engagement and impact
- d) Celebrate
Assess the project, recognize efforts and share Lions and Leos stories of success.

1. Ensure clubs achieve their goals.
2. Educate, coach and mentor your Club coordinators while removing barriers that impede progress.
3. Inspire and empower clubs to be successful in maximizing beneficiaries served

- a) Activities on prevention of Diabetes, Sharing the vision, protecting environment, Relieving the hunger, Prevention on childhood cancer.
- b) Additional Service areas as per the need of community.

Action Plan

20-21 GST SMART Goal and Action Plan 1 (1).docx

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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